



# Village Matters

## Advertising Rate Card 2024/25



**Best Business in Sunbury 2019 and 2023**  
**Runner up Best Business in Spelthorne 2019**

**FULL PAGE**  
 148mm x 210mm

**1/2 PAGE LANDSCAPE**  
 138mm x 93mm

**1/4 PAGE PORTRAIT**  
 67mm x 93mm

**1/2 PAGE PORTRAIT**  
 67mm x 200mm

**1/4 PAGE LANDSCAPE**  
 138mm x 45mm

**1/6 PAGE**  
 67mm x 60mm

**1/8 PAGE**  
 67mm x 45mm

Prices are per magazine per month EX VAT

**Sunbury Matters**

Full Page .....	£275
Double Page Spread .....	£395
1/2 Page .....	£150
1/4 Page .....	£70
1/8 Page .....	£40
Centre Spread .....	£450
Inside Back Cover .....	£300
Inside Front Cover .....	£320
Back Cover .....	£360*

*\*(no discounts on this position)*

**Shepperton Matters**

Full Page .....	£295
Double Page Spread .....	£420
1/2 Page .....	£160
1/4 Page .....	£75
1/8 Page .....	£40
Centre Spread .....	£495
Inside Back Cover .....	£320
Inside Front Cover .....	£350
Back Cover .....	£400*

*\*(no discounts on this position)*

**WINTER & SUMMER double issues: Charged at 1.5x rate card.**

**Book 10 months get 12% OFF**

**Book 6 months get 10% OFF**

**Book 3 months get 5% OFF**

**Social media monthly postings £80**

# Testimonials

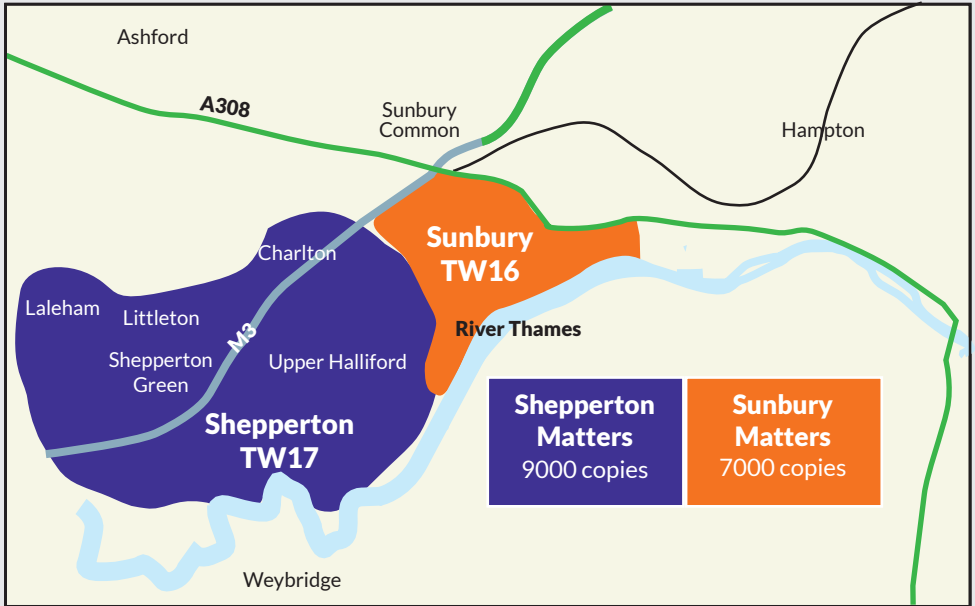
"The quality of the publication means it is kept in the magazine basket until the next issue is received whereas flyers from companies are just consigned to the rubbish bin." Reader, Sunbury

"It is a pleasure to work with Monica, and to read her community focused publications when they arrive on our doorsteps".

Halliford School

"I never doubted you from the moment we met, and we have been advertising for 10 years!"

Stephen, Ashford Kitchens & Interiors



**Booking Deadline** - Please book in by the 14th.

**Artwork Deadline** - Artwork must be received by the 17th.

**Magazine Delivery** - By the 5th of the month.

**Payment** - Customer payments must be received by artwork deadline each month.

For series bookings which offer discount incentives, payment terms are subject to agreement.

BACS/Direct Debit payments preferred. Cheques are not accepted.

**VAT** - All Prices are subject to VAT.

**Distribution** - Shepperton Matters has a guaranteed minimum delivery of 9000 per month per magazine. Sunbury Matters has a guaranteed minimum of 7000 per month.

**Artwork Supply** - Please submit your artwork via email as a high resolution PDF file or JPEG with a minimum 300 dpi.

Alternatively, we can help create your advert from £50 ex VAT.

**Terms and Conditions** - For terms and conditions including cancellation and late payment please go to [www.villagematters.co.uk](http://www.villagematters.co.uk)

Contact Details: Sunbury and Shepperton - Monica Jones

Email: [monica@villagematters.co.uk](mailto:monica@villagematters.co.uk) • Tel: 07979 808991 • [www.villagematters.co.uk](http://www.villagematters.co.uk)



@sunburyandsheppertonmatters



@villagematters